



The City of Castlegar (pop. 13,700 City and area, trade area 70,000) is a service centre within British Columbia's West Kootenay interior, where the Columbia and Kootenay rivers meet. We are growing, with a diversified forestry, energy, mining, and commercial services economy. The West Kootenay Regional Airport and Selkirk College's main campus call us home.

Canada's Top 100 Most Promising For Growth
(RE/MAX Network and Verico Financial Group, 2013)

Rated #6 in BC by Expedia "Top Destinations"

Sculpture Capital of Canada™

COMMUNICATIONS MANAGER

Work for a City going places – with an ambitious service centre vision, a dynamic municipal government, and a track record of doing cool things – including Millennium Ponds, Sculpturewalk, and an ongoing refresh of Columbia Avenue – our main drag. Add to your life's highlight reel by borrowing a bit of our spirit of people and place. Live large at 1/3 the average housing price of Vancouver metro and 2/3 the BC average. Be an outdoors action hero in the West Kootenay wild. Join us!

The City of Castlegar is currently seeking an experienced Communications Specialist to join our team. Reporting to the Chief Administrative Officer, you will have a strategic communications and community relations focus. You will work closely with all departments to deliver public awareness/communications campaigns, civic advertising, and community engagement in various formats – and in traditional and digital forms.

More informally, you will be our "Yoda" – our wise communications sage that helps us stay the course with our vision and mission, knows how to build bridges between Council, Administration, and residents, and wakes up every morning with a passion for delivering on "ambitious government." In return, we promise an "anti-stuffy" communications environment for you to generate your refreshingly best stuff – knowing creativity, imagination, needle-in-haystack original images, and emotive storytelling accelerates our ability to be the colourful rainbow dot on the map in a world of boring black dots.

Ideally, you have a degree in communications, public relations, journalism or related field, and three years experience, preferably in a local government environment. Experience working with other levels of government, and IAP2 certification or familiarity with IAP2 best practices is an asset.

Salary will be commensurate with qualifications and experience. A comprehensive benefits package and relocation assistance will be provided as required. A complete Job Description can be viewed at www.castlegar.ca.

Please submit your application via email, including a detailed resume of work experience, education and qualifications by 4:30 p.m. on June 28, 2019 to:

Personnel Officer
City of Castlegar
460 Columbia Avenue
Castlegar, BC V1N 1G7
E-mail: hr@castlegar.ca

We wish to express our appreciation to all applicants for their interest and effort in applying for this position and advise that only candidates selected for an interview will be contacted.